Invitation to Sponsor the R User Conference, useR! 2016

The R language and environment is the lingua franca for computational statistics in academia and has become widely used in business for data analysis and predictive modeling. R is free software developed by the R Core Team, and is used free of charge by hundreds of thousands of people in academia and industry alike.

We are pleased to be preparing to host the R User Conference, useR! 2016, at Stanford University, California. useR! is the main meeting of the R user and developer community and an exciting forum to discuss applications of R and the continued development of the software.

We invite your organization to become a conference sponsor. Financial sponsorship of the conference is a way to give back to the R community. In so doing, your organization will gain visibility among prominent statisticians and in the large R user base. Funds from sponsors will be used to enhance the conference, e.g. to provide scholarships for participants who would otherwise be unable to attend, to help fund the social aspects of the conference, etc.

Conference sponsorship levels:

- Platinum - $25,000
- Gold - $15,000
- Silver - $10,000
- Bronze - $5,000

Benefits of conference sponsorship include:

- Logo and mention on the conference webpage (by sponsorship level)
- Mention at the opening and closing of the conference, and in the conference book
- Special color-coded badges for conference attendees of sponsors
- Display areas, banners at the conference site (depending on the sponsorship level)
- Free attendance for 5 (Platinum), 3 (Gold), 2 (Silver), 1 (Bronze) persons
- Possibility to add leaflets etc. to material that is handed to every attendee
- Choice to be sponsor for the conference dinner, coffee breaks, opening and closing receptions, scholarships for participants (higher sponsorship levels take priority in choosing)

Please contact us at the email address below if you have questions or to discuss any aspect of sponsorship. We hope that your organization will join us in our efforts to make the useR! 2016 conference a great success.

Respectfully,

Balasubramanian Narasimhan and Nicholas Lewin-Koh, useR! 2016 Sponsorships Coordinators
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Email for the organizing committee: useR-2016@r-project.org
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